Specialists MKC Group of Companies took part in MWM training

July 1, 2020



Specialists of MKC Group of Companies took part in the basic sales training organized by MWM Austria GmbH. It should be noted, that due to the restrictions caused by COVID-19 pandemic, it has become the first experimental MWM's course hold online. Leading specialists of MWM situated in Manheim were among the speakers of the training. Key topics included Product Basics, Implementation and Installation, Electrical Technology.

Heads of the Foreign Affairs and Sales departments as well as project coordinators and leading sales managers of MKC Group of Companies took part in the training course, which lasted three days and was delivered in English.

Let us notice that MWM training courses, which were previously held offline, are an integral part of MWM service package. Two training centers situated in Mannheim help to improve professional skills of technical specialists all over the world, including the staff of MKC Group of Companies who periodically attend certified training courses in Germany.

Being the official dealer and partner of MWM, MKC Group of Companies strives for further development of its employees' skills, both from technical and sales departments. Reasonable application of technological know-hows is an important condition of both qualified servicing and good sales of MWM equipment.